



Household Supplies Brand

Ranking to Top 10

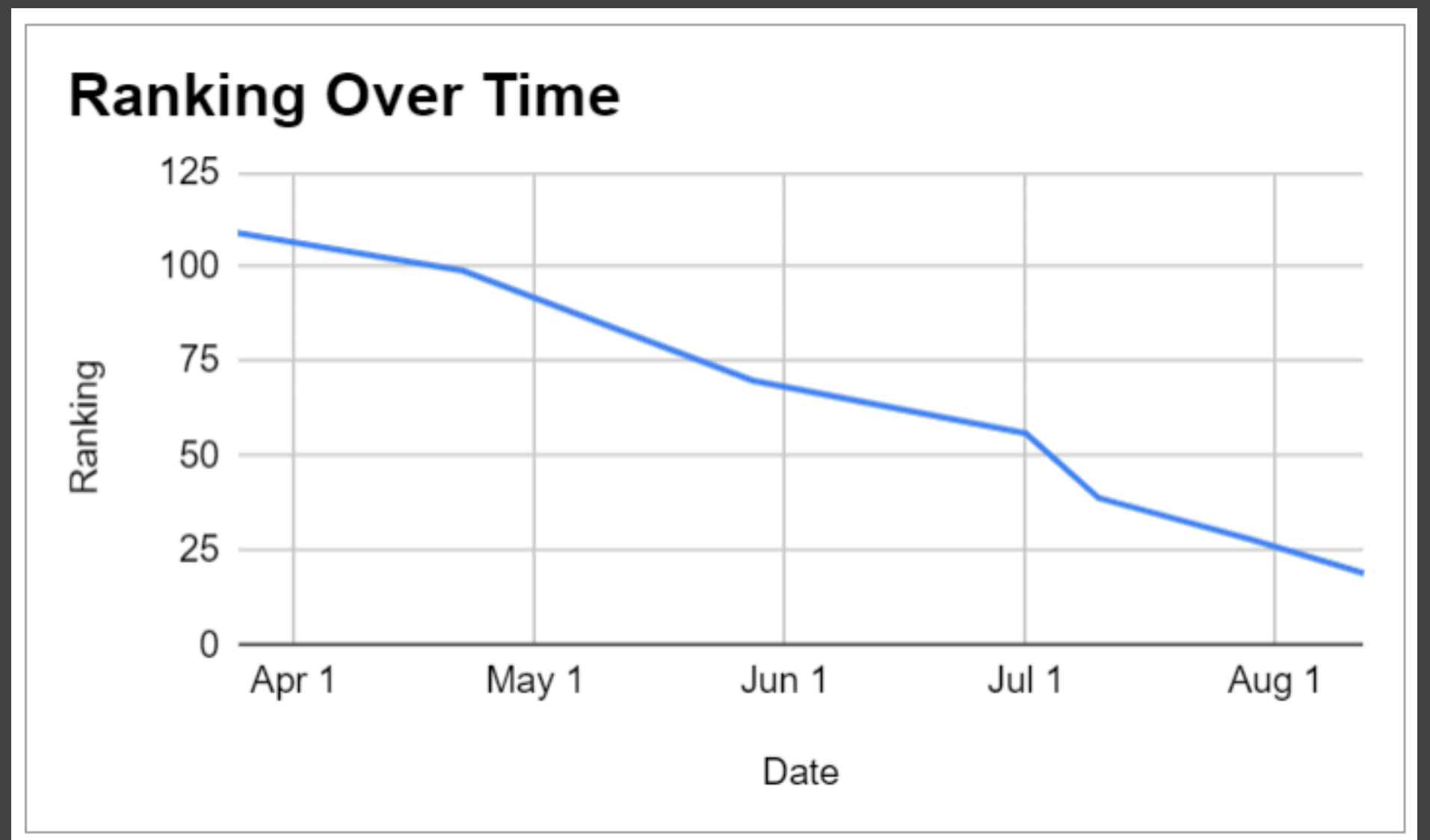
Overview

A household supplies brand was previously ranked on the third page of Amazon for a competitive keyword with over 50,000 monthly searches. Through targeted SEO and optimized PPC strategies, I successfully moved their listings to the top 10 within 2-3 months, resulting in increased visibility, traffic, and sales.

From Declining Sales to **Profitable Growth**

Category: Household Supplies
Main Keyword Search Volume: **50k+**

Date	Ranking
Mar 25	121
Apr 15	21
May 20	23
Jun 17	20
Jun 24	11
Jul 1	6

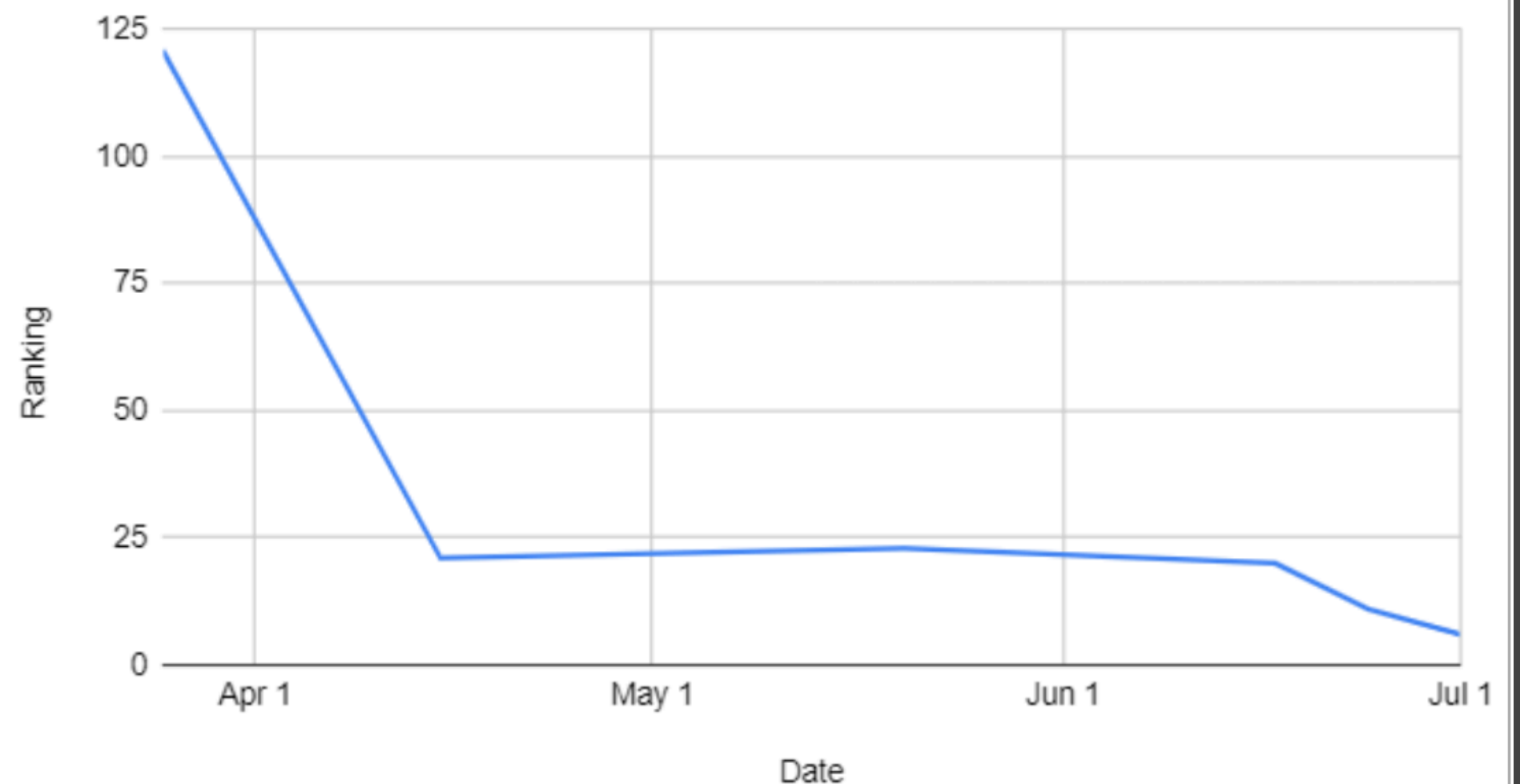


From Declining Sales to Profitable Growth

Category: Household Supplies
Top 2nd Keyword Search Volume: **24k+**

Date	Ranking
Mar 25	109
Apr 22	99
May 28	70
Jul 1	56
Jul 10	39
Jul 29	28
Aug 12	19

Ranking Over Time





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Email

info@ecomminfinity.com

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<https://www.ecomminfinity.com>